

## Asia Pacific

*While your customers sleep, the Asian markets are trading fast and furiously. The market close is a sure indicator of the trends in tomorrow's domestic markets. Your customers may make their business decisions between 9am and 5pm EST, but news happens 24/7. Give your customers the right wake up call--important information available to them in time to act at the opening market bell.*

The **Asia Pacific CustomWire** delivers a critical mass of Asia Pacific news content in real-time from Comtex's network of prestigious publishers around the world. **Asia Pacific** provides immediate news reports on the corporations, markets, and events the impact opportunities in the region. With **Asia Pacific**, you'll know immediately when Japanese automakers merge, when stocks rise in Kuala Lumpur, and when the Association of Southeast Asian Nations signs a new trade deal. Staying on the cutting edge of this news will give your audience a significant information advantage in the Far East.

With reports from large and small countries, from Australia to Fiji, Comtex's **Asia Pacific CustomWire** provides exhaustive coverage of an area that teems with constant activity. Asia Pacific features content from highly respected and recognized international publishers including **Xinhua, Asia Pulse** and **Asia in Focus**.



The **Asia Pacific CustomWire** is your comprehensive connection to this dynamic region and provides you with global perspectives and instant analysis from journalists worldwide.

Around the clock, important stories break from Japan, Taiwan and Malaysia, in business, economics, politics and science. If your customers are looking to make decisions on their interests in this region, they cannot afford to be caught sleeping as news makes its way around the globe. Regardless of the time zones, you can help wake up your customer's bottom line with Comtex's **Asia Pacific Custom-Wire**.

### Statistics

#### Daily Story Average:

- 1200-1400 stories per day, Monday-Friday
- 400-600 articles per day, Saturday and Sunday

**COMTEX**  
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